



Partnership Proposal with New World Flood for 3rd Annual Raindrop Gala

Event Details

New World Flood's 3rd annual Raindrop Gala will be held on September 19, 2019 at the Old Town Marquee in the heart of historic Old Town Lansing from 6:00-9:00 pm. This event is the cornerstone fundraiser for our organization and will include both Silent and Live Auction segments. We are hopeful that you will consider promoting your business by donating an experience or item for our auction, and also join us for the event. Your business will be recognized on auction displays at the event as well as in the event's program. You will also be provided with a donation receipt letter with the tax-exempt ID number for your records. New World Flood will use funds raised at the event on future community projects as well as administrative costs to run the organization.

Our Mission

New World Flood is a 501(c)(3) organization founded in 2012 by Heather Sheets and Todd J. Duckett, former MSU football alumni and retired NFL player. New World Flood's mission is to promote education and volunteerism both locally and abroad. Our goal is to inspire others to become more active in their communities through giving and service. One positive act, a single raindrop, is the beginning of a flood of kindness.

Our Partnerships & Causes

Over the past year, New World Flood (NWF) partnered with Lansing area non-profits such as The Davies Project of Mid-Michigan Children and the Hands Up Foundation, in addition to working with various communities in the Greater Lansing area. These partnerships were created to raise awareness and much needed funds to support these amazing organizations. NWF also provides backpacks filled with school supplies for local children in need prior to the school year and hosts an annual Community Feast, a program to provide families in the Greater Lansing and Kalamazoo areas with complete Thanksgiving meals they can prepare in their homes. Additionally, NWF is in the process of creating a literacy program to bridge the summer learning loss gap for underserved children and encourage children and their families to read.

Thank you for your consideration to help support New World Flood and its efforts to flood the community with positive acts of service and kindness.

Sincerely,

Megan Reetz, Board of Directors
Email: meganreetz1@gmail.com

A single raindrop is the beginning of a flood

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